Investigating Medical Drama TV Series: Approaches and Perspectives

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The fourteenth edition of the Media Mutations International Conference focuses on medical drama TV series and on different methodological approaches employed to analyse this type of audiovisual product. The wide diffusion and the success of this genre over different decades has attracted the attention not only of critics and researchers in the field of media studies, but also of providers of medical devices and more generally of medical professionals. This increase in the global production of medical dramas in recent years has led researchers to investigate various methodological approaches employed to analyze this type of product. The wide diffusion and the success of this genre over different decades has attracted the attention not only of critics and researchers in the field of media studies, but also of providers of medical devices and more generally of medical professionals. This increase in the global production of medical dramas in recent years has led researchers to investigate various methodological approaches employed to analyze this type of product.

Panel 1.
Chair: Stefania Antonioni

- "Television Can Damage Kids" (PRIN 2020)
- "From Paternosters to Paternity: the Departure of Youth and its Illnesses in the Italian TV Dramas of the 1980s and the 1990s"
- "Medical Drama and Beyond: a Case Study of Four Contemporary Series From Broadcast TV and OTT Platforms"
- "Screening Gender Difference Representations of the Doctor and the Gendered Body in Recent US-Based Dramedies and Medical Dramas"
- "Adopting NLP Techniques to Analyze Twitter Social Discourses Around the Medical Drama Series ‘Doc – Nelle tue mani: Medical Drama Italiano’ (2017–2020)"

Panel 2.
Chair: Irene Cambria Badili

- "The Politics of Fictional Medicine: Entertainment, Propaganda, and Education in Chinese Medical Drama in the Xi Era"
- "Dramedies and Medical Dramas: The Case of ‘No Paternosters’" (Narrative Approaches and Perspectives)
- "From Paternosters to Paternity: the Departure of Youth and its Illnesses in the Italian TV Dramas of the 1980s and the 1990s"
- "Narrative Approaches and Perspectives"
- "From Paternosters to Paternity: the Departure of Youth and its Illnesses in the Italian TV Dramas of the 1980s and the 1990s"

Panel 3.
Chair: Cristina Deimara

- "The Politics of Fictional Medicine: Entertainment, Propaganda, and Education in Chinese Medical Drama in the Xi Era"
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Panel 4.
Chair: Denni Helday

- "Narrative Analysis of Medical Drama in Broadcasts: Elisa Falciavino, Embra Rossii (Bologna, Italy)"
- "From Paternosters to Paternity: the Departure of Youth and its Illnesses in the Italian TV Dramas of the 1980s and the 1990s"
- "Narrative Approaches and Perspectives"
- "From Paternosters to Paternity: the Departure of Youth and its Illnesses in the Italian TV Dramas of the 1980s and the 1990s"
- "Narrative Approaches and Perspectives"

Panel 5.
Chair: Sara Brembilla

- "No ‘Pupi’ Scenario on Realtime! The Massive Opening of an Italian Medical Drama on Broadcast" (Elisa Falciavino, Emilia Rossii (Bologna, Italy))
- "From Paternosters to Paternity: the Departure of Youth and its Illnesses in the Italian TV Dramas of the 1980s and the 1990s"
- "Narrative Approaches and Perspectives"
- "From Paternosters to Paternity: the Departure of Youth and its Illnesses in the Italian TV Dramas of the 1980s and the 1990s"
- "Narrative Approaches and Perspectives"

Panel 6.
Chair: Marco Marchetti

- "Ecosystem Analysis and Development framework (NEAD methodological approaches employed to analyze this type of product. The wide diffusion and the success of this genre over different decades has attracted the attention not only of critics and researchers in the field of media studies, but also of providers of medical devices and more generally of medical professionals. This increase in the global production of medical dramas in recent years has led researchers to investigate various methodological approaches employed to analyze this type of product. The wide diffusion and the success of this genre over different decades has attracted the attention not only of critics and researchers in the field of media studies, but also of providers of medical devices and more generally of medical professionals. This increase in the global production of medical dramas in recent years has led researchers to investigate various methodological approaches employed to analyze this type of product. The wide diffusion and the success of this genre over different decades has attracted the attention not only of critics and researchers in the field of media studies, but also of providers of medical devices and more generally of medical professionals. This increase in the global production of medical dramas in recent years has led researchers to investigate various methodological approaches employed to analyze this type of product. The wide diffusion and the success of this genre over different decades has attracted the attention not only of critics and researchers in the field of media studies, but also of providers of medical devices and more generally of medical professionals. This increase in the global production of medical dramas in recent years has led researchers to investigate various methodological approaches employed to analyze this type of product. The wide diffusion and the success of this genre over different decades has attracted the attention not only of critics and researchers in the field of media studies, but also of providers of medical devices and more generally of medical professionals. This increase in the global production of medical dramas in recent years has led researchers to investigate various methodological approaches employed to analyze this type of product.